

Roadmap & Quality Standards for Applied Research

Start a dialogue. Check your next step.



WHO ARE WE?

Amsterdam University of Applied Sciences
Centre for Applied Research of the faculty
Digital Media and Creative Industries (NL)

WHAT'S THIS ABOUT?

We developed a set of quality standards and are designing a roadmap to support, improve and professionalize applied research and its project management.

WHY?

Existing standards are often based on academic research models. We tailored them for applied research – together with our researchers.

WHAT CAN YOU DO RIGHT NOW?

Pick up the cards – explore relevant standards.
Start a conversation – reflect with colleagues or peers.
Check the roadmap – where are you now, what's your next step?
Our tools are still evolving. Curious? Let's exchange ideas!

1 INITIATION & CONCEPTUALIZATION

The research idea is formulated, a plan is drawn up, and feasibility is assessed in terms of relevance, quality, and impact.

2 DEVELOPMENT, PLANNING & EMBEDDING

The proposal is developed and embedded within the faculty and research centre. Methodology, planning, and team formation are in place. Legal, ethical, administrative, and financial matters are arranged, and approvals obtained.

3 SUBMISSION

The proposal is submitted and assessed for quality, feasibility, and alignment with funding criteria. The outcome may involve approval, revision, or further steps.

4 ORGANIZATION

The project is set up: the team, resources, and infrastructure are arranged. Ethical and data compliance are ensured, with oversight by a steering group and community of practice.

5 RESEARCH

Data is collected and analyzed. Findings are translated into outputs with academic, educational, professional, or societal value, following methodological and ethical standards.

6 DISSEMINATION

Research results are shared with academic, professional, educational, and public audiences. Through peer-reviewed publications, conferences, open-access data, or practical applications, the research contributes to impact, collaboration, and knowledge sharing.

7 REFLECTION

The research process, impact, and outcomes are evaluated. This informs future research and provides reporting to the funding body.



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